



**Date:** September 13, 2018

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## **FFMI Calls On Amazon To Stop Price Gouging Consumers As They Prepare for Hurricane Florence, Troubling News Reports Show Dramatic Increase In Prices For Water**

*Amazon Overcharging On Crucial Emergency Relief Supplies As Potentially-Catastrophic Hurricane Florence Makes Landfall*

[News reports](#) today have revealed the price of certain emergency relief supplies being sold on Amazon have more than doubled and being paired with exorbitant shipping costs as communities on the East Coast prepare for the potentially-catastrophic impact of Hurricane Florence.

These startling price increases come despite Amazon's own policies explicitly stating that "[sellers cannot set excessive order fulfillment and shipping costs.](#)"

"These latest reports on Amazon's underhanded tactics are unsettling," said Martin Chávez, and former three-term Mayor of Albuquerque and national spokesperson of the Free & Fair Markets Initiative (FFMI). "Preparing for these kinds of emergencies requires broad support, and companies like Amazon should be stepping up to help these communities. Instead, our communities are being subjected to harmful business practices that threaten to cut off their access to water and other crucial relief supplies."

"Amazon has tried to deflect blame to their third-party sellers, but the third-richest company in the world can do better than this. If Amazon cannot police its own platform during emergencies, that shows it is time for regulators should step in."

"State attorneys general should immediately look into this greedy behavior and ensure that consumers are protected before this epic storm makes landfall. With billions in profits, Amazon should not be profiting off consumers in the midst of a natural disaster."

FFMI has included images below that detail the extent of Amazon's price gouging.

SEE SOMETHING NEW, EVERY DAY. TAKE A LOOK

Grocery & Gourmet Food

Shop school supplies

Deer Park Spring Water, 16.9 oz (40 Pack)

Price + Shipping

Price + Shipping	Condition (Learn more)	Delivery	Seller Information	Buying Options
<b>\$24.95</b> (\$0.04 / Fl Oz) & FREE Shipping	New	<ul style="list-style-type: none"> <li>Arrives between September 21-26.</li> <li>Ships from MD, United States.</li> <li>Shipping rates and return policy.</li> </ul>	<b>AMERICAN STANDER</b> 4.5 stars (100% positive over the past 12 months, 13 total ratings)	Add to cart
<b>\$24.99</b> (\$0.04 / Fl Oz) & FREE Shipping	New	<ul style="list-style-type: none"> <li>Arrives between September 19-24.</li> <li>Want it delivered Thursday, September 20? Choose Expedited Shipping at checkout.</li> <li>Shipping rates and return policy.</li> </ul>	<b>OverStockOne</b> 4.5 stars (97% positive over the past 12 months, 11,140 total ratings)	Add to cart
<b>\$29.20</b> (\$0.04 / Fl Oz) & FREE Shipping	New	<ul style="list-style-type: none"> <li>Arrives between September 19-21.</li> <li>Want it delivered Monday, September 17? Order it in the next 3 hours and 1 minute, and choose Two-Day Shipping at checkout. See details.</li> <li>Shipping rates and return policy.</li> </ul>	<b>C &amp; M Trade</b> 4.5 stars (97% positive over the past 12 months, 22,350 total ratings)	Add to cart
<b>\$29.20</b> (\$0.04 / Fl Oz) & FREE Shipping	New	<ul style="list-style-type: none"> <li>Arrives between September 19-21.</li> <li>Want it delivered Monday, September 17? Order it in the next 3 hours and 1 minute, and choose Two-Day Shipping at checkout. See details.</li> <li>Shipping rates and return policy.</li> </ul>	<b>NLEX Express</b> 4.5 stars (95% positive over the past 12 months, 11,713 total ratings)	Add to cart
<b>\$29.98</b> (\$0.04 / Fl Oz) & FREE Shipping	New	<ul style="list-style-type: none"> <li>Arrives between September 19-24.</li> <li>Ships from NJ, United States.</li> <li>Shipping rates and return policy.</li> </ul>	<b>Park &amp; Willow</b> 4.5 stars (95% positive over the past 12 months, 120,844 total ratings)	Add to cart
<b>\$29.99</b> (\$0.04 / Fl Oz) & FREE Shipping	New	<ul style="list-style-type: none"> <li>Arrives between September 20-25.</li> <li>Ships from NY, United States.</li> <li>Shipping rates and return policy.</li> </ul>	<b>ZHN Trading</b> 4.5 stars (94% positive over the past 12 months, 12,077 total ratings)	Add to cart
<b>\$29.99</b> (\$0.04 / Fl Oz) & FREE Shipping	New	<ul style="list-style-type: none"> <li>Arrives between September 20-25.</li> <li>Want it delivered Friday, September 21? Choose Expedited Shipping at checkout.</li> <li>Shipping rates and return policy.</li> </ul>	<b>FLD Dist</b> 4.5 stars (73% positive over the past 12 months, 11,073 total ratings)	Add to cart
<b>\$11.60</b> (\$0.02 / Fl Oz) + \$30.74 shipping	New	<ul style="list-style-type: none"> <li>Arrives between September 24-27.</li> <li>Ships from AK, United States.</li> <li>Shipping rates and return policy.</li> </ul>	<b>MyersChemical</b> 4.5 stars (93% positive, 14 total ratings)	Add to cart
<b>\$42.95</b> (\$0.06 / Fl Oz) & FREE Shipping	New	<ul style="list-style-type: none"> <li>Arrives between September 19-21.</li> <li>Want it delivered Monday, September 17? Order it in the next 0 hours and 1 minute, and choose Two-Day Shipping at checkout. See details.</li> <li>Shipping rates and return policy.</li> </ul>	<b>ANDMORE</b> 4.5 stars (90% positive over the past 12 months, 4,940 total ratings)	Add to cart
<b>\$52.99</b> (\$0.08 / Fl Oz) + \$27.24 shipping	New	<ul style="list-style-type: none"> <li>Arrives between September 24-27.</li> <li>Ships from OH, United States.</li> <li>Shipping rates and return policy.</li> </ul>	<b>BinkieMelane</b> 4.5 stars (88% positive over the past 12 months, 11,021 total ratings)	Add to cart

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## ABOUT THE FREE & FAIR MARKETS INITIATIVE

The Free & Fair Markets Initiative (FFMI) is a non-profit coalition of businesses, consumer advocacy groups, workers and community activists committed to scrutinizing and highlighting emerging market trends that are stifling competition and innovation, influencing federal and local government spending, putting consumer data in harm's way and limiting consumer choice. For a list of members, please visit <https://freeandfairmarketsinitiative.org/about-us/members/>. For more information on the Free & Fair Markets Initiative, please visit <https://freeandfairmarketsinitiative.org>.