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## **They Said It!**

### **Amazon Could Be The Next Big Tech Firm To “Find Itself In The Eye Of A Data Privacy Storm” Because They “Unwittingly Allowing Some Of China’s Biggest Payment Processors Access To Amazon Customers’ Personal Data”**

“Now, Amazon could be the next big tech firm to find itself in the eye of a data privacy storm. The issue? America's biggest marketplace is heavily dependent on Chinese sellers, who are unwittingly allowing some of China's biggest payment processors access to Amazon customers' personal data[...]

“Even the fact that sellers receive customer data may come as a surprise to many. After all, we assume that Amazon is the company receiving and processing our data, not some small seller on the other side of the world. However, since Amazon accepts pretty much any seller, many will need customer data to fulfill and process payment for the order[...]

“34% of Amazon's top sellers are based in China, with 250,000 new Chinese sellers having joined Amazon in 2017 alone. Pingpong is just one example of a Chinese payment services provider and it has processed more than \$1 billion worth of US payments. (Big Think, “[Amazon might have a Cambridge Analytica-size problem](#),” Reuben Jackson, 12.5.18)

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The Free & Fair Markets Initiative (FFMI) is a non-profit coalition of businesses, consumer advocacy groups, workers and community activists committed to scrutinizing and highlighting emerging market trends that are stifling competition and innovation, influencing federal and local government spending, putting consumer data in harm’s way and limiting consumer choice. For a list of members, please visit <https://freeandfairmarketsinitiative.org/about-us/members/>.

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